

# IHS GlobalSpec Water Quality & Water Reclamation Online Event Draws More Than 1,300 Attendees

*81 percent of the engineering, technical and industrial professionals at IHS GlobalSpec online event are decision makers*



Press Release: IHS GlobalSpec – Thu, Feb 7, 2013 11:00 AM EST

EAST GREENBUSH, N.Y.--(BUSINESS WIRE)--The January 30 "Water Quality & Water Reclamation" online trade show and event hosted by IHS GlobalSpec drew more than 1,300 participants, with 81 percent of attendees reporting they are decision makers within their organizations. The free online event is now available [on demand](#) to give engineers and industrial professionals easy access to educational presentations and industry-leading supplier resources from the live-day event.

IHS GlobalSpec's "Water Quality & Water Reclamation" online event provided opportunities to learn about the latest technologies and solutions from leading suppliers to the water and wastewater industry and participate in educational sessions offering expertise on innovations and trends across key technology areas including resource management, treatment, supply and distribution. Attendees were able to find out what's driving change in today's water and wastewater industry and, at the same time, discover solutions that will help their facilities reduce costs, improve customer service and increase profitability.

Industrial professionals took advantage of these learning and networking opportunities from the convenience of their desktops, without having to budget for travel expenses or lose time away from the office.

"As happens at all of our online events, participants in the recent Water Quality & Water Reclamation event discovered the latest trends, technologies and innovations across key areas in their industry," said Donna Lewis, director of e-publishing and e-events for IHS GlobalSpec. "Once again exhibitors were able to showcase their products and services to a captivated and engaged audience. We look forward to hosting another outstanding Water Quality & Water Reclamation online event next year."

Speakers and topics at the event included:

- **Go Lean with Better Data Management.** Water and wastewater utilities are implementing lean principles to improve organizational performance and achieve 100 percent regulatory compliance. Learn how you can leverage data management tools to help create a lean operations culture. *Presented by Chuck Scholpp, director, Integrated Information Management, Hach Company*
- **Energy Auditing, Benchmarking, and Modeling at WWTPs.** A typical wastewater treatment plant (WWTP) can lower its energy cost between 15% and 30% by simply conducting and applying recommendations from an energy audit. This presentation showed how to benchmark and model your WWTP to determine if it has good

energy savings potential. *Presented by Justin Rundle, energy engineer, Honeywell*

- **Engaging the Consumer in Real-time Conservation.** Addressing the global water crisis requires a fundamental change in the way we manage our water. The water utility of the 21st century must engage the consumer in active conservation by increasing the availability of information and by providing direct financial incentives for conservation. *Presented by Trevor Hill, president & CEO, Global Water*
- **Treatment Systems for Onsite Residential and Commercial Water Reuse.** NSF International has developed a new standard for the treatment and reuse of both gray water and combined wastewater sources. Attendees of this presentation learned details of ANSI/NSF 350, understood why it was developed, and discovered how it differentiates between residential and commercial water reuse. In addition, the presentation described a Membrane Biological Reactor (MBR) that meets all requirements of the new standard. *Presented by James A. Bell, executive vice-president, Bio-Microbics, Inc.*

Companies exhibiting at this event included: [Hach Company](#); [PHOENIX CONTACT USA](#); [Vaughan Co., Inc.](#); [IHS Inc.](#); and [seepex, Inc.](#)

For more information on exhibiting opportunities for the Water Quality & Water Reclamation online event in 2014, [download an exhibitor kit](#) or call 800.261.2052.

**About GlobalSpec** - GlobalSpec, recently acquired by IHS Inc. ([IHS](#)), is the leading provider of digital media solutions designed to connect industrial marketers with their target audience of engineering, technical, industrial, scientific and manufacturing sector professionals. GlobalSpec provides its registered users with a domain-expert search engine to search more than 50,000 supplier catalogs by specification, a broad range of proprietary and aggregated Web-based content, over 15 annual online events, and more than 70 e-newsletters - helping them search for and locate products and services, learn about suppliers and access comprehensive technical content. For suppliers, GlobalSpec helps generate awareness, demand and engagement opportunities among the professionals they are looking to reach - from inbox to desktop, through networks and via real-time engagement.

**About IHS** ([www.ihs.com](#)) - IHS ([IHS](#)) is the leading source of information, insight and analytics in critical areas that shape today's business landscape. Businesses and governments in more than 165 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence. IHS has been in business since 1959 and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS is committed to sustainable, profitable growth and employs more than 6,000 people in 31 countries around the world.

Contact: IHS GlobalSpec | Amber Cooleen | 518-880-0200 ext. 5338 | Senior Product Marketing Manager | [amber.cooleen@ihs.com](mailto:amber.cooleen@ihs.com)